

conference overview 2027

FINANZ_{und} WIRTSCHAFT FORUM

INSEL DER AUFMERKSAMKEIT



the «Finanz und Wirtschaft Forum»

Specializes in the **conception and execution of high-quality conferences** and special event formats. As part of the leading Swiss media group, TX Group AG (Tamedia), the “FuW Forum” has a direct affiliation with the **editorial department of Finanz und Wirtschaft (FuW)**. This renowned editorial team, Switzerland's largest in the business sector, provides daily digital and biweekly newspaper editions, offering insightful explanations of the intricate connections within the global economy and national and international stock market events.

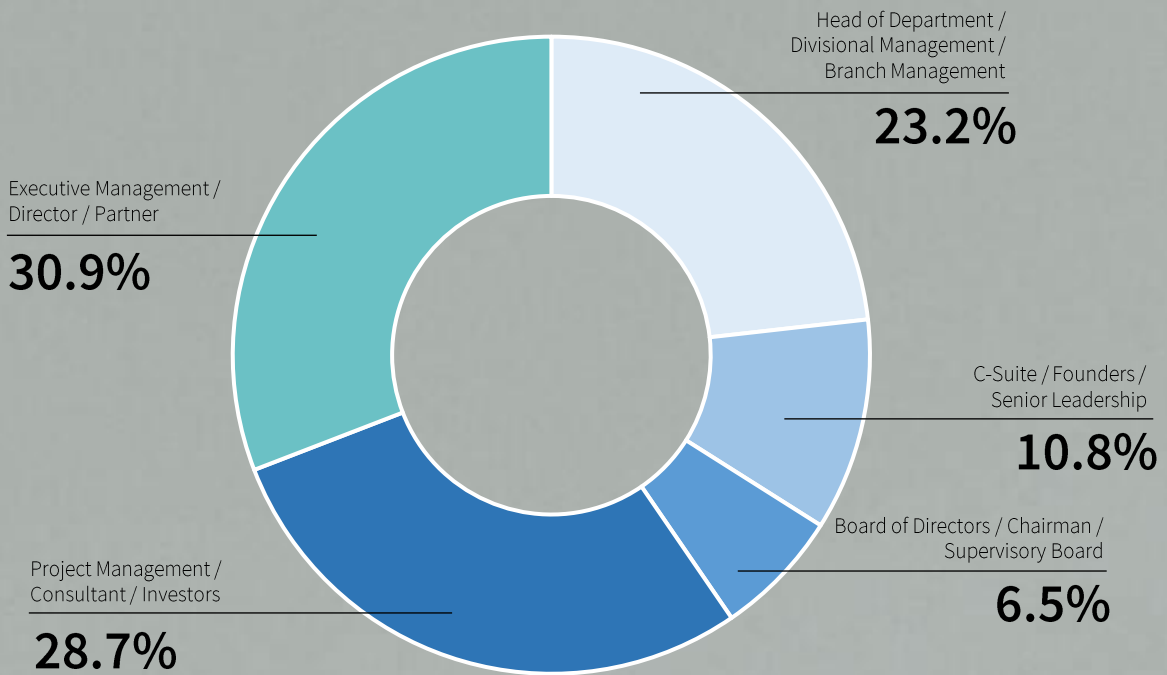
The Forum expands upon the portfolio of the Finanz und Wirtschaft by providing knowledge and networking platforms centered around **economically relevant and socio-political topics**. In a fast-moving society where technological advancements and economic policy changes have become commonplace, we aim to create **“islands of attention”** through its diverse range of conferences.

Participants of the conferences will be treated to a unique and immersive **live journalistic experience**, thanks to the inclusion of cutting-edge topics. Captivating debates on innovative business models and the technical marvels not only inspire but also provide valuable guidance.

The events primarily target **influential decision-makers, both strategic and technical, and executives from the realms of business, politics and science**. Additionally, **start-ups and visionary cross-over thinkers** with interdisciplinary perspectives are also encouraged to attend. They appeal particularly across various sectors (large companies and SMEs). In addition, each format / forum defines an individual target group. Moderation duties are carried out by editors from Finanz und Wirtschaft, including chief editor Jan Schwalbe.

Since its establishment in 2013, the Forum has successfully **organized over 200 conferences** and continuously expanded its portfolio with webinars and other cross-media formats. On average, each conference attracts around 140 participants, creating a vibrant and dynamic environment for meaningful exchange and collaboration.

«Finanz und Wirtschaft Forum» in numbers 2025



18

Focus Topics



128

Partners



390

Expert Lectures



3'856

Visitors



11

Locations

THEMATIC AREAS

Banking	Investing	Strategy	Transformation	Platforms
AI in Banking Swiss FinTech Forum Swiss FinTech Awards Night Swiss Fintech Week Vision Bank	Alternative Investments Beyond Sustainability ETF NEXT FuW Wealth Insurance Broker-Forum Opportunities Private Markets Forum Structured Products	Corporate Governance Excellence GenerationSummit FuW Powerplay Mergers & Acquisitions	DataSecurity Health 2.0 Industry 5.0	Asset Management Marketplace CIO Circle

TIMETABLE

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	TBD	DataSecurityEconomy	Page 9
October	7	Health 2.027	Page 9
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Year-spanning		Asset Management Marketplace CIO Circle	Page 9 Page 9

«Finanz und Wirtschaft Forum» Overview conferences and events

Conferences series: **Banking**

Vision Bank – Vision Finanzplatz Schweiz #27, February 4, 2027, SIX ConventionPoint, Zurich

Vision Bank – Vision Finanzplatz Schweiz #28, September 2, 2027, SIX ConventionPoint, Zurich

The half-day forums each deal with current topics in the Swiss banking industry. The series has established itself as a unique “C-level meeting place” for the crème de la crème of the financial community, where the Swiss horizon is broadened and work is done on the future vision of the banks and the financial center – to ensure that the financial services sector remains healthy and successful. Senior leadership from banks, insurers, law and consulting firms are addressed. Furthermore, the events are aimed at asset managers, family offices as well as representatives of state institutions and politics: www.fuw-forum.ch/finanzplatz

Swiss Fintech Week ‘27, TBD June, 2027, Kongresshaus, Zurich

Over the course of seven days, we unite leading Swiss fintech events with the goal of shaping the global fintech landscape. At the heart of it all is a strong community culture, driven by collaboration, innovation, and growth. Our ambition: to build the largest fintech community in Switzerland. Swiss Fintech Week offers a unique platform – a launchpad for bold ideas, impactful partnerships, and groundbreaking innovation. Initiated by key players in the Swiss fintech ecosystem and the Point Zero Forum, it's where meaningful conversations turn into real-world outcomes. Whether you're a start-up, investor, or regulator, this is where the future of finance is being built. Find out more at: www.swissfintechweek.com

Swiss FinTech Forum, TBD June, 2027, Kongresshaus, Zurich

The FinTech conference brings together over 300 decision-makers and visionaries from the finance industry, both domestic and international. The conference has a strategic focus on digitalization and innovation in the financial world, covering areas such as open and embedded finance, instant payments, and sustainability. The target audience includes board members, CEOs of established financial institutions, startup founders, technology companies, as well as disruptive thinkers. Prominent organizations such as Google, Revolut, New York Times, Danske Bank, and UBS, SIX, cantonal banks, national and international startups have already graced the stage at these events. Find out more at: www.fuw-forum.ch/fintech

Swiss FinTech Awards Night, TBD June, 2027, Palais Mascotte, Zurich

In 2015, the “Swiss FinTech Award” (SFAN) was established with the aim of promoting the local ecosystem by building the strongest Swiss fintech ecosystem with international connections. This network, comprised of numerous partner organizations and a distinguished jury of 20 fintech experts, grants awards to exceptional fintech startups and fintech influencers with ties to Switzerland: www.swissfintechawards.ch

AI in Banking, TBD November, 2027, Zurich

Artificial Intelligence is reshaping finance at an unprecedented pace. Transforming how organizations analyze information, manage risk, allocate capital, and drive growth. The question is no longer whether AI will impact the financial sector, but how leaders can harness its power to create sustainable value. This forum explores the strategic implications of AI across financial services and corporate decision-making, bringing together perspectives on innovation, regulation, technology, and business transformation. Further information is available upon request.

Conferences series: Investing

Private Markets Forum, March 4, 2027, GDI, Rüschlikon, Zurich

The significance of private markets has grown relentlessly in recent years. The industry faces a myriad of challenges, including persistent inflation, higher interest rates, geopolitical tensions, and volatile markets. As a result, there is a search for alternatives. We focus on insights into liquidity, optimization, as well as providing a macroeconomic outlook for private markets within Private Debt, Private Equity, Private Real Estate as well as Infrastructure. You can find out more at: www.fuw-forum.ch/privatemarkets

FuW Wealth27, April 8, 2027, GDI, Rüschlikon, Zurich

The forum is aimed at decision-makers in the field of wealth management and aims to promote the exchange of knowledge and networking in the industry. The hosts are internationally recognized and renowned asset management companies. Besides individual investment behavior, the event will also focus on global macro trends and the role of Europe. What has changed and where are there opportunities that we just must recognize to profiteer from them? Contributions from exciting personalities from business and politics serve for inspiring hours. These include, for example: Ralf Rangnick, Matteo Renzi, Yanis Varoufakis or François Hollande. You can find out more at: www.fuw-forum.ch/wealth

Beyond Sustainability, May 12, 2027, GDI, Rüschlikon, Zurich

Every bank, pension fund, and company is influenced by the increased demands for sustainability in different ways, and each investor develops individual solutions. Equally diverse are the strategies that can lead to the success of sustainable investments. The geopolitically challenging situation has sparked a new discourse on sustainability and the moral obligations implicit in it. Thanks to prosperity in Switzerland, there is an opportunity to take a pioneering role in sustainability. But what is the actual impact of Swiss companies and investments? Find out more at: www.fuw-forum.ch/sustainability

Insurance Broker-Forum, June 2, 2027, GDI, Rüschlikon, Zurich

In the insurance industry, acquisition, customer journeys and their touchpoints face enormous challenges in strengthening customer loyalty. The online channel is becoming increasingly important, new players are entering the market, the quality of one's own sales must be ensured, and the broker channel is under pressure. Here you will meet professional insurance brokers as well as specialized experts from the insurance industry and specialists who think out of the box or exchange international experiences and trends with you. Find out more under: <https://www.fuw-forum.ch/vbf>

Webinar Private Markets, TBD July, 2027, online

In a challenging market environment, private markets have been gaining momentum. Institutional investors are increasingly turning to private market investments, and the better return prospects speak for themselves. However, the question arises: how much weight should they have in a portfolio? Are there also opportunities to democratize and open the private asset market? With this webinar, our aim is to provide educational insights and shed light on these topics. Find out more at: www.fuw-forum.ch/privatemarkets

ETF NEXT, September 22, 2027, Zurich

As investing becomes increasingly complex, the conversation has moved beyond products to the decisions that shape resilient portfolios. The forum reflects this evolution through three pillars: Investment Strategy, Portfolio Construction and Implementation & Innovation. Passive investment solutions and ETFs have become essential building blocks for many investors – whether for long-term wealth creation, institutional portfolio management or efficient access to global markets. Valued for their transparency, liquidity and cost efficiency, ETFs and index-based solutions are now an integral part of a broader investment process that combines strategic thinking with effective implementation. The forum brings together the ideas, expertise and solutions shaping the future of portfolio construction. Further information is available upon request.

Alternative Investments Forum, October 26, 2027, Marriott Hotel, Zurich

The growing investor appetite highlights their evolution into a distinct and indispensable asset class. Today, alternative investments are no longer a niche – they play a vital role in shaping long-term portfolio strategies. Workshop clusters serve as a platform from which the Forum's partners can pass on their knowledge to interested investors and to strategically position themselves in the market. Find out more at: www.fuw-forum.ch/alternativeinvestments

Structured Products, TBA October, 2027, Zurich

The “Structured Products” forum addresses investment-relevant decision-makers and client advisors from banks, asset management companies and family offices. The forum is supported by the partners, who share their know-how in the form of parallel group discussions. The sessions are framed by lectures and panel discussions. Investors not only learn how they can use new technologies to see how well a product fits into their portfolio but also try to be a guide in the “Struki Jungle”. Find out more at: www.fuw-forum.ch/strukturierteprodukte

FuW Navigator – Opportunities 2028, November 10, 2027, HWZ, Zurich

With “Opportunities”, Finanz und Wirtschaft presents its annual Key Investment Outlook. This forum is the new information platform for private investors, whether they are newcomers or experienced professionals, from trading psychology and Bitcoin to structured products and insider tips on building a millionaire portfolio, the Opportunities Forum presents the most exciting trends, in-depth analyses, and practical methods for successful investing. Every year, around 180 participants take advantage of this format to gain new investment ideas for the complex financial world. Find out more at: www.fuw-forum.ch/opportunities

Conferences series: Finance / Strategy

Corporate Governance Excellence, July 1, 2027, GDI, Rüschlikon, Zurich

The Forum is specifically designed for top decision-makers and strategists. It brings together 200 respected board members and CEOs of listed companies, as well as larger family-owned businesses (+250 employees) from the Swiss economy. Since 2013, “Finanz und Wirtschaft” has been evaluating the best boards of directors (BoDs) of publicly traded companies in its ranking. The focus is on how BoDs can successfully lead their organizations into the future under extreme conditions and economic uncertainty. Corporate Governance Excellence culminates in the evening with the “FuW VR Awards”, where the most outstanding board members in Switzerland are honored in collaboration with the editorial team of Finanz und Wirtschaft. Find out more: www.fuw-forum.ch/vr

Mergers & Acquisitions, September 9, 2027, Kunsthaus, Zurich

In recent years, we have witnessed numerous mergers and acquisitions that would have been unimaginable just a few years ago. New alliances are being formed, while old ones are being broken or restructured. To survive in this “New Normal”, companies need to adopt a strategic approach to M&A decisions: creating value in a challenging market environment and ensuring successful completion of M&A deals. The forum brings together members of executive management (CEO, CFO, etc.) and board members, as well as M&A practitioners, to identify success factors in mergers and acquisitions. The forum has an international focus and is conducted in English. Find out more at: www.fuw-forum.ch/ma

FuW Powerplay, TBA October 2027, Zurich

Global power shifts, economic fragmentation, and rising security tensions are redefining the strategic landscape for Switzerland. As a highly interconnected economy and financial hub, the country feels the impact of geopolitical dynamics earlier and more intensely than ever. FuW Powerplay is a new biannual, invite-only forum by Finanz und Wirtschaft, bringing together senior leaders from business, finance, politics, and security. The event provides high-level insights from leading geopolitical thinkers, live journalism, and strategic dialogue on how global developments affect Swiss interests. Designed for decision-makers who must anticipate risks and act with foresight, FuW Powerplay offers a confidential setting to analyze scenarios, exchange perspectives, and navigate an increasingly complex world. Further information is available upon request.

GenerationSummit – Family Business Forum, November 2, 2027, Folium Sihlcity, Zurich

The Swiss business landscape is fundamentally shaped by family-owned enterprises, forming a diverse and robust ecosystem. Many of these businesses have been deeply rooted in Swiss culture and tradition for over five generations. Family businesses in Switzerland are widely appreciated for their stability, contribution to prosperity, and grounded values. However, their innovative potential remains underutilized, especially in the face of intensifying global competition. This challenge is further amplified by an unprecedented generational shift. To address these dynamics, Finanz und Wirtschaft and Bilan, in collaboration with the HEG Fribourg and Lombard Odier, have launched this hub dedicated to knowledge exchange. The initiative aims to foster dialogue among Swiss family businesses, provide valuable insights, inspire innovation, and create a strong network for mutual support. www.fuw-forum.ch/generation

Conferences series: Transformation

DataSecurityEconomy, TBA September, 2027, Zurich

Data and security has emerged as a central theme in corporate boardrooms poised to usher in transformative changes to both society and the economy. Companies view security or AI not merely as a technological advancement but as a profound opportunity to optimize workflows, overhaul processes, and revolutionize entire industries. The rapid advancements, as evidenced by the hype surrounding LLM models such as ChatGPT, underscore the swift pace of progress. While the expectations are lofty, so are the accompanying concerns. Where should the boundaries be drawn when it comes to data usage? How can we discern between genuinely beneficial optimizations and potentially unethical uses of this technology? DataSecurityEconomy by Finanz und Wirtschaft is aimed at board members, CEOs, executive members, and companies from all sectors, as well as senior IT developers. Representatives from the private sector and research are also welcome. Further information is available upon request.

Health 2.027, October 7, 2027, GDI, Rüschlikon, Zurich

The Swiss healthcare system is facing the challenge of requiring more innovation to fulfill its responsibilities in the future. The number of chronically ill individuals in need of medical and nursing care is steadily increasing, leading to rising costs. Nevertheless, patients should continue to benefit from advances in medicine. Access to innovation, patient-centered care, and a financing system that promotes these goals are the central challenges. What progress has been made in digitization in Switzerland, and where do we stand in international comparison? The “Health 2.0” forum annually brings together 160 participants from all relevant stakeholders in the healthcare system, including politics and the economy, to identify the next necessary steps. Find out more at: www.fuw-forum.ch/health

Industry 5.0, TBA November 2027, Zurich

Industry 5.0 marks the next evolution of manufacturing and business, where human creativity meets cutting-edge technology. Moving beyond automation alone, it places people, sustainability, and resilience at the heart of industrial transformation. How can businesses leverage AI, robotics, and digital innovation while creating lasting value for society? This exclusive, invite-only gathering brings together a select circle of Switzerland's foremost industry leaders, executives, and decision-makers to discuss the strategic priorities shaping the future of the Swiss industrial landscape. Discover inspiring case studies, emerging trends, and practical strategies that are redefining competitiveness in Switzerland and beyond. Further information is available upon request.

Media series: Platforms

Asset Management Marketplace

Together with AMAS (Asset Management Association Switzerland), we are developing the Marketplace for Asset Managers – a curated platform for professional exchange on key topics in Swiss asset management. It features essays and expert contributions on macroeconomically relevant issues underscoring the industry's significance and future viability. Find out more at: www.fuw.ch/am

CIO Circle

The “CIO Circle” is a curated omni-channel offering featuring renowned CIOs (e.g., Chief Investment Officers, Heads of Research, Chief Economists, and Heads of Investments) from banks and asset management firms. It's the perfect format for a focused discussion on various market forecasts and investment strategies, always with a keen eye on strategic opportunities and risks, fostering a strong community spirit. Find out more at: www.fuw.ch/cio-circle

«Finanz und Wirtschaft Forum» Partner offer 2027

Use the “Finanz und Wirtschaft” forums to enhance your corporate communications and leverage the extensive media coverage and esteemed reputation of TX Group.

You have the opportunity to position your company and deliver your brand message within a high-affinity environment by means of a presentation, by participating in a panel discussion as “airtime” in front of the audience, or conducting workshops that showcase your expertise.

Furthermore, you can take advantage of our platform by becoming a sponsor, exhibitor, or aperitif sponsor at the event. This allows you to prominently display your logo and gain visibility among esteemed leaders and visionary pioneers, thereby establishing yourself as a leader in the field. Your commitment and support are also communicated through traditional advertising services, such as displaying your logo in full-page advertisements for the event. These advertisements are featured in the following media outlets:

Medium	Finanz und Wirtschaft	Tages-Anzeiger	BZ Berner Zeitung/ Der Bund	BaZ Basler Zeitung	Bilanz	Handels-zeitung
Edition	18'655	86'738	85'066	28'562	32'369	23'612
Readers	66'000	288'000	238'000	89'000	125'000	46'000

Premium Partner	Partner
• Impulse lecture or panel discussion on the main stage as “airtime” followed by a Q&A session • Design of a Roundtable/Workshop • Guest tickets • Branding/marketing (ads, social media, etc.) • Display of information material • Exhibitor Stand / Meeting Point	• Impulse speech or in-depth session as workshop (not possible at all forums) • Guest tickets • Branding/marketing (ads, social media, etc.) • Display of information material

Förderer	Apéro-Sponsor	Exhibitor
• <u>without</u> content • Guest tickets • Pure brand presence (ads, social media, etc.) • Display of information material	• <u>without</u> content • Announcement by moderator on the main stage • Guest tickets • Logo presence/marketing (ads, social media, etc.)	• <u>without</u> content • Guest tickets • On-site brand presence • Display of information material • Exhibitor Stand / Meeting Point

Status: Exhibitor

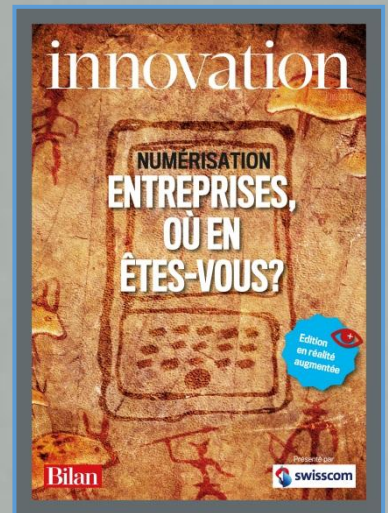
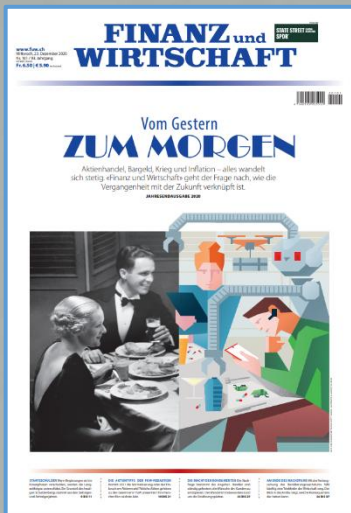
As an exhibitor, you can take advantage of the five networking breaks to engage with potential clients, build valuable relationships, and showcase your products and services. You will be provided with a dedicated meeting point, designed in the conference branding and featuring your company logo. In addition, the exhibitor area can be customised to reflect your brand and specific requirements in consultation with the organizer (see images).



Swiss
Fintech
Week'26

FURTHER INFORMATION

In addition to the integration opportunities outlined above, we offer a range of event-specific partner packages designed to further enhance your participation and visibility. These include the Host and Supporters Club at the “Swiss FinTech Awards Night”, the VIP lunch at our half-day conferences “Vision Bank – Vision Finanzplatz Schweiz” or “Opportunities”, as well as our webinar series leading up to the respective events. Furthermore, partners have the opportunity to collaborate on a tailor-made, topic-specific supplement in the form of a branded magazine, produced in cooperation with the editorial team of Finanz und Wirtschaft.



If you are interested, we can provide you with more detailed information on the partner opportunities available for each forum. Following a personal meeting, we can tailor a partner package specifically to your needs.

You can visit our website www.fuw-forum.ch to explore highlights from previous conferences, including impressions, videos, press coverage, and program. Additionally, you will find further information on our upcoming forums.

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