



Swiss FinTech Award 2016

Enabled by the strongest Swiss FinTech community

A large, stylized orange chevron graphic pointing to the right, positioned behind the text "High performance. Delivered."

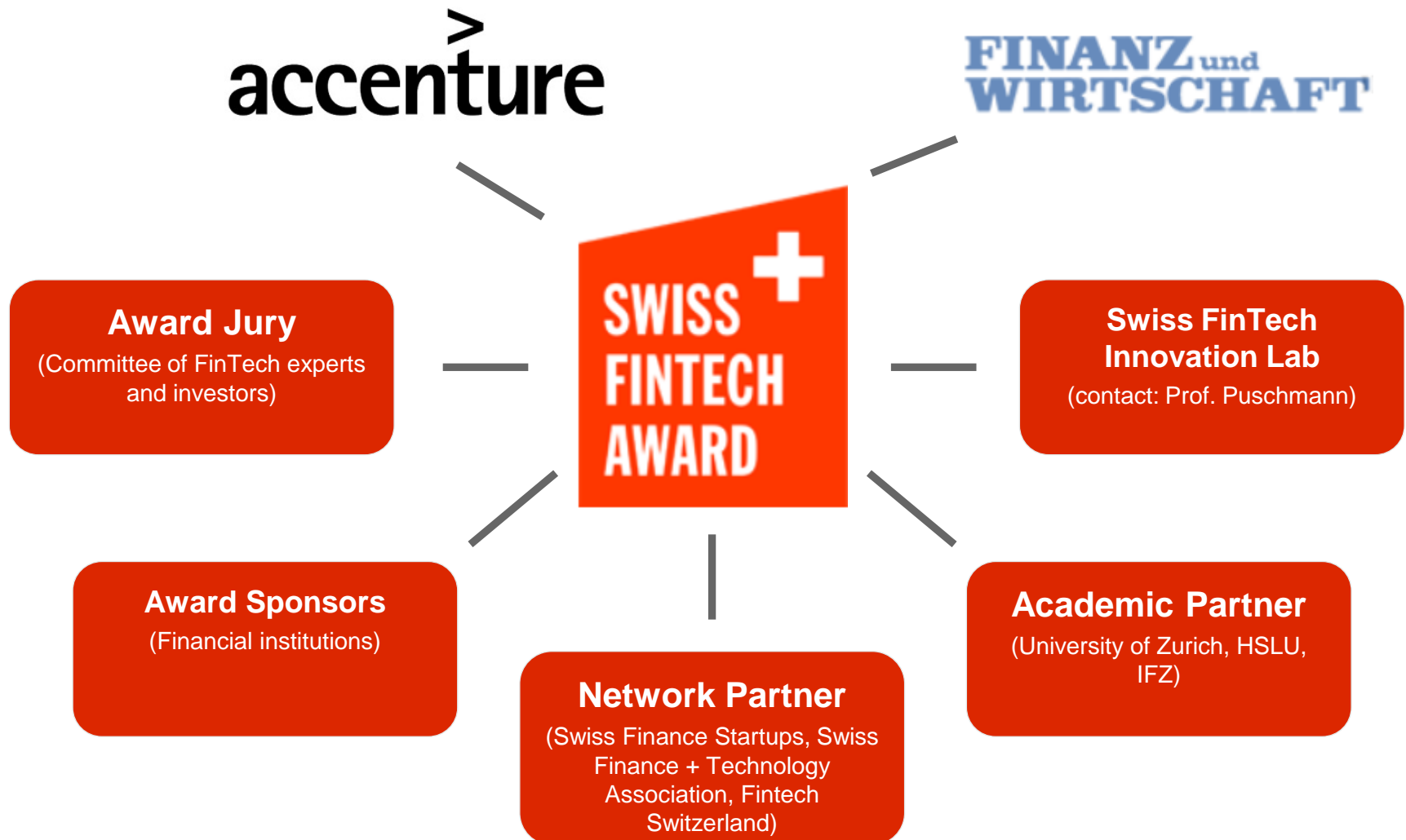
High performance. Delivered.

Swiss FinTech Award 2016

**Accenture contribution as
Knowledge Partner**

The Finanz & Wirtschaft Forum together with Accenture awards the Swiss FinTech Award 2016

Overview



Swiss FinTech Award Ecosystem 2016

As of September 28, 2015



Venture Capital Investments



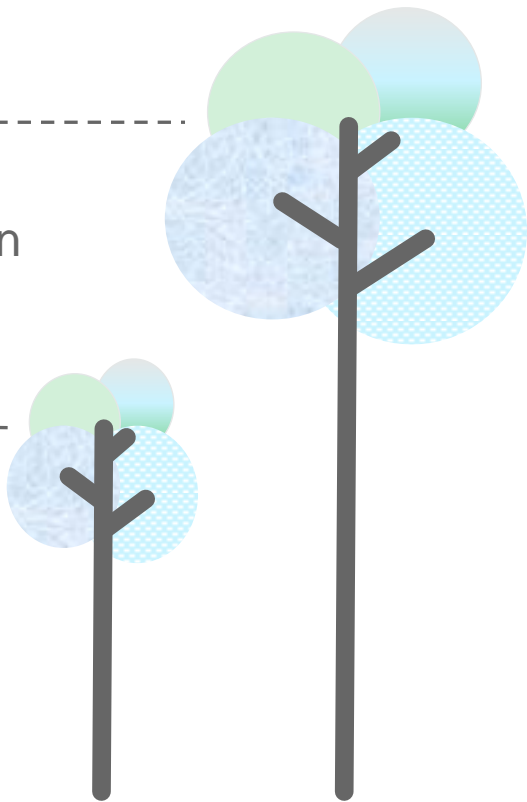
While global FinTech investments are growing rapidly, Switzerland sees a significant rise in FinTech start-ups

FinTech investment trends

Global investment in FinTech more than **tripled** in 2014

2014
\$12.21 bn

2013
\$4.05 bn



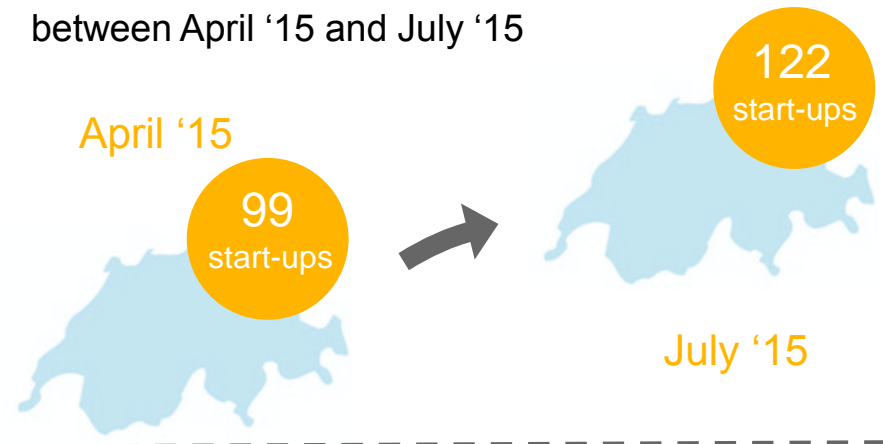
The number of **FinTech** start-ups in **Switzerland** increased more than **20%** between April '15 and July '15

April '15

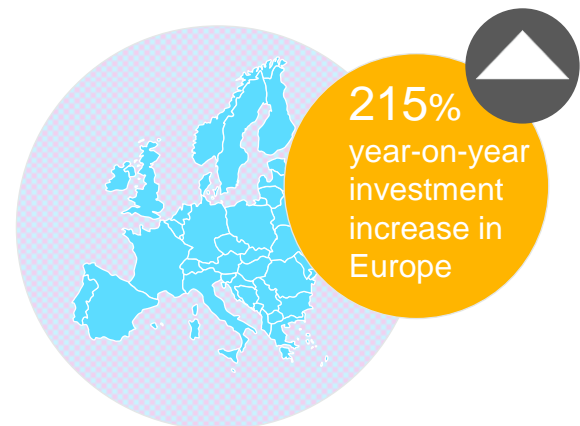
99
start-ups

122
start-ups

July '15



215%
year-on-year
investment
increase in
Europe



The award jury consists of financial services industry experts, venture capital, business angels and start-ups

FinTech jury members

Dr. Thomas Ankenbrand	Dozent Institut für Finanzdienstleistungen Zug IFZ der Hochschule Luzern HSLU
Chris Berger	Senior Advisor FinTech Forum DACH
Marc P. Bernegger	Web Entrepreneur and Fintech-Investor
Christian Bretscher	CEO Zürcher Bankenverband
Daniel Guttenberg	Business Angel and Venture Capitalist
Urs Häusler	Member of the Board Swiss Finance Startups und CEO DealMarket
Andreas Iten	Managing Director, Technology Innovation & Executive Sponsor Incubator SIX
Elena Kühn	Investment Manager and Fintech Expert Tamedia Digital
Magdalena Krön	VP Open Innovation Barclays
Peter Niederhauser	Partner Red Alpine
Matthias Niklowitz	Reporter „Schweizer Bank“ and Analyst e-foresight
Dr. Thomas Puschmann	Head Competence Center BEI St. Gallen and MIT Sloan School of Management
George H. Schmidt	Managing Director Accenture
Jan Schoch	CEO Leonteq
Holger Spielberg	Head of Innovation Credit Suisse
Sandra Tobler	SME ICT CH Global Enterprise and Trade Commissioner Swiss Business Hub USA

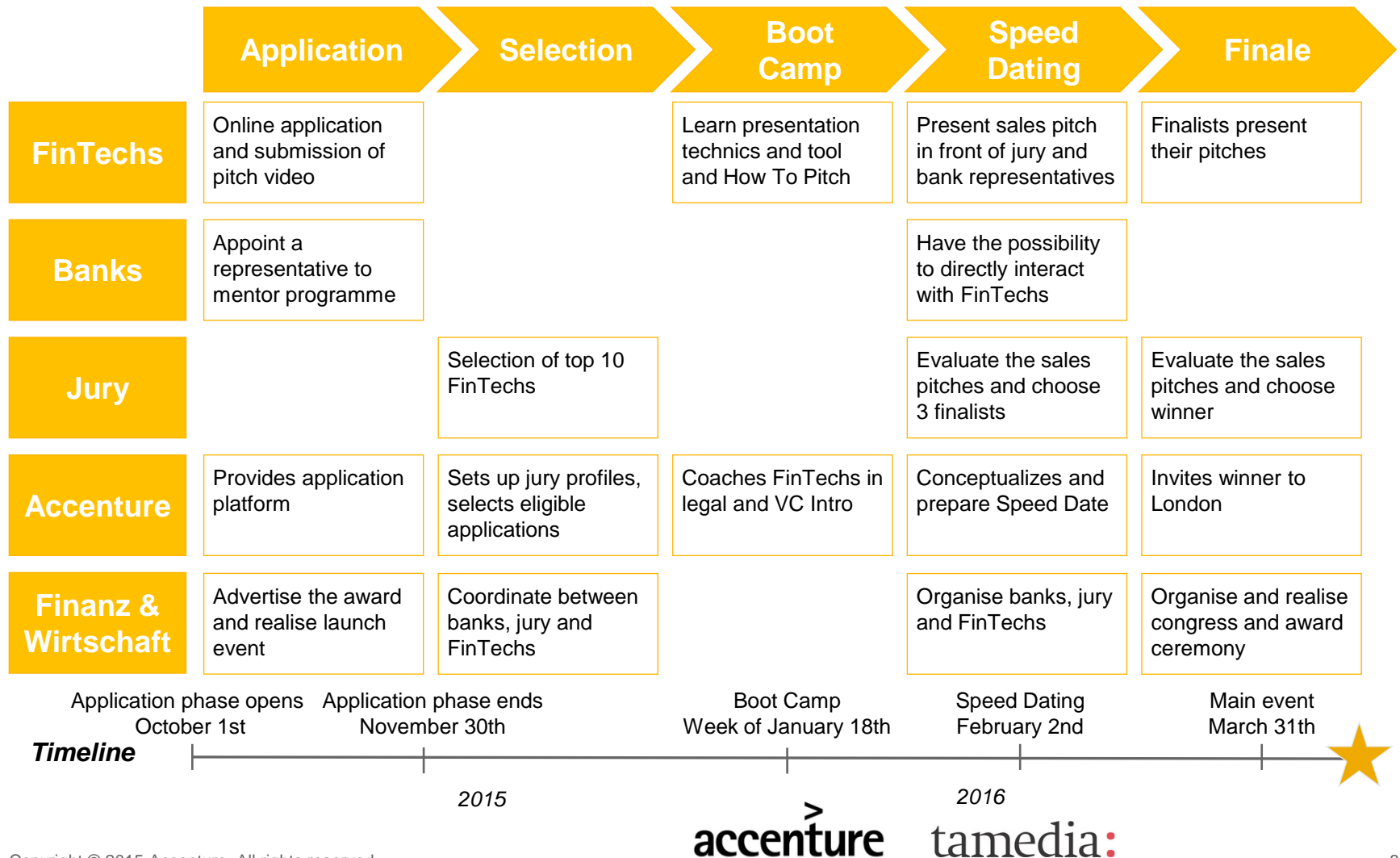
There are five major milestones on the way to the Swiss FinTech Award 2016 to be held on March 31, 2016

High level process

1	Application	<ul style="list-style-type: none">• Online Application and submission of pitches by FinTechs starting Sep 30, 2015• Closing date for applications by November 30, 2015
2	Selection	<ul style="list-style-type: none">• Accenture provides the jury access to the Swiss FinTech Award platform• The jury evaluates the applications and ranks them in a Top 10 shortlist
3	Accenture Boot Camp	<ul style="list-style-type: none">• Accenture organizes a Boot Camp to be held in the Accenture office in Zurich• FinTechs are trained by a team of experts in all matters of creating a business
4	Speed Dating	<ul style="list-style-type: none">• The Top 10 FinTechs pitch to banking, venture capital, business angel and successful start-up representatives• The jury evaluates the pitches and shortlists 3 FinTechs for the Finale
5	Finale	<ul style="list-style-type: none">• The 3 finalists pitch in the Finale at the Finanz & Wirtschaft FinTech congress on March 31, 2016• The winner receives a wild card* to the FinTech Innovation Lab 2017 in London

Swiss FinTech Award 2016 end-to-end view

Roles and responsibilities



A state-of-the-art award platform is provided by Accenture to help simplify the application process

Application



Application platform



- Accenture provides an application platform that is customised for the Swiss FinTech Award 2016
- FinTechs can generate a profile on the platform with either their linkedin or facebook profile or by using email
- They can directly apply to the by answering around 20 questions on there business
- They can upload videos of their sales pitches and videos introducing the team or business and put links to their website

Application process



Application timescale

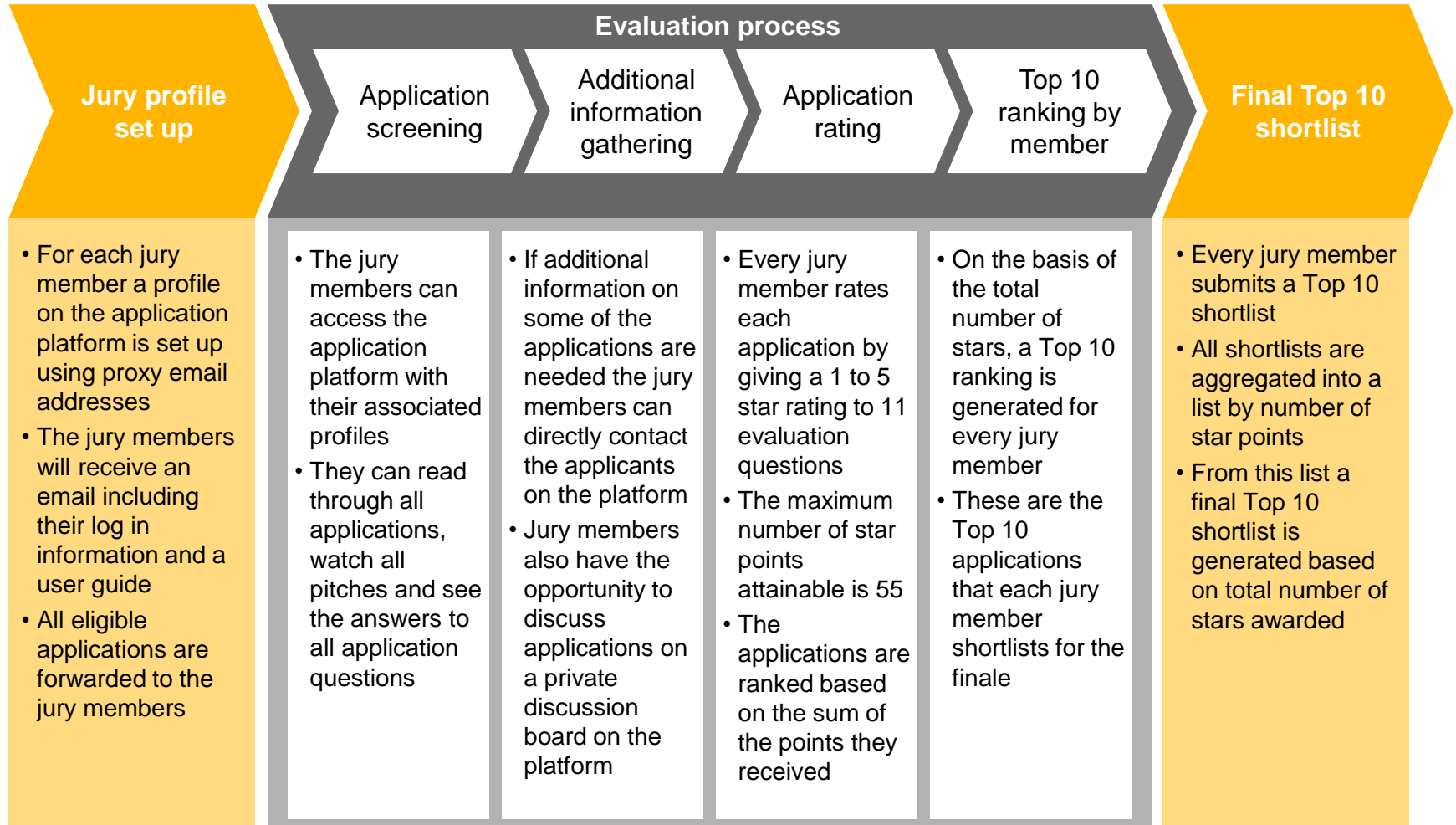
- The application phase spans over a period of two month
- The application phase begins on October 1st
- The application closes on November 30th

Application eligibility

- Eligible to apply are all FinTechs with a connection to Switzerland:
 - Swiss company
 - Target market is Switzerland
 - Strong relation to Swiss market

Jury end-to-end setup and selection process

Road to final Top 10 applications



The Accenture Boot Camp provides the top 10 FinTechs with valuable know-how to perfect their pitch

Boot Camp overview



Top 10 FinTechs



Team of experts

During the Accenture Boot Camp day, the Top 10 FinTechs are trained by a team of experts in the Accenture office in Zurich on the following topics:

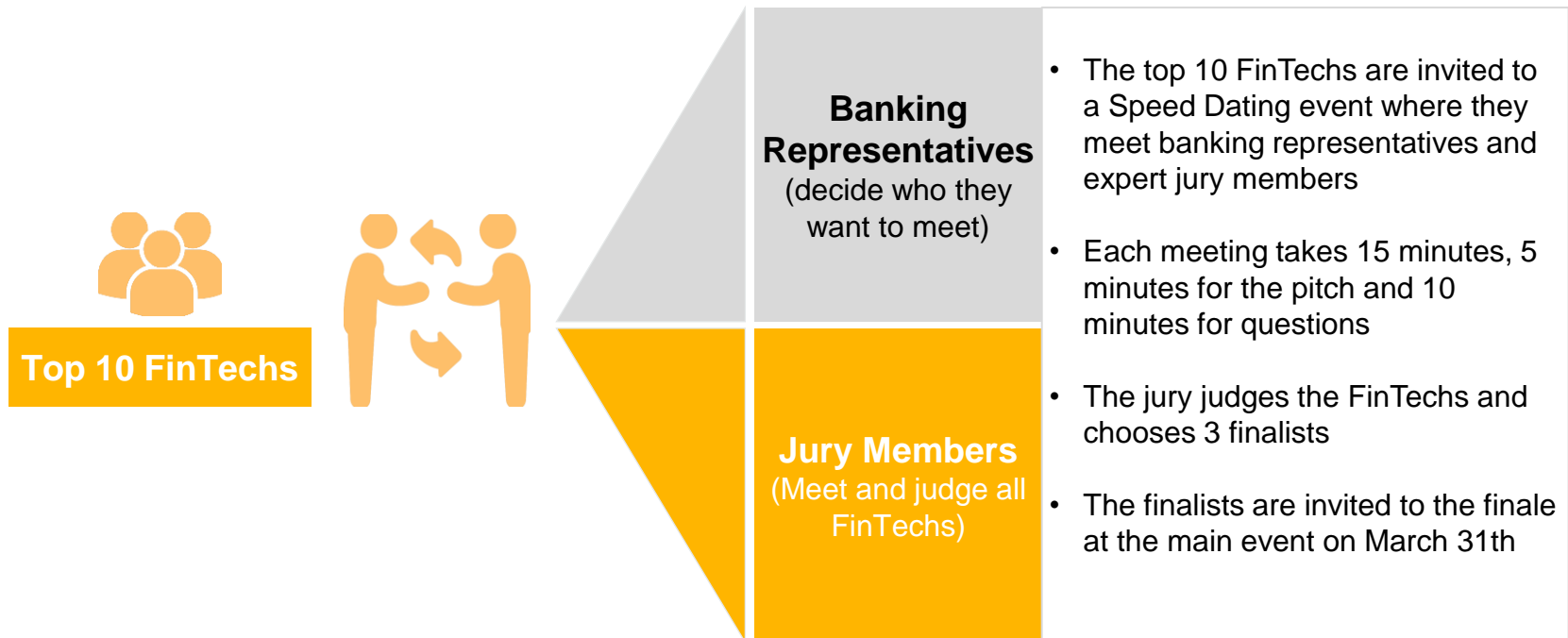
- Presentation technics
- Slide creation
- “What do banks want to hear”
- Support on the business case
- Strategy for marketing, expansion and offshoring
- Preparation for Speed Dating (simulation with Accenture experts)

Agenda

- 9:00 Welcome
- 9:30 ACN view on FinTech
- 10:00 How to pitch
- 11:00 Legal
- 12:00 Lunch Break
- 13:00 3*3 Faculty Sessions
- 16:00 Aperero & Networking

During the Speed Dating event the shortlisted Top 10 FinTechs have the opportunity to perfect their pitch

Speed Dating overview



The winner of the of the Swiss FinTech 2016 Award will be announced at the FinTech Congress on Mar 31, 2016

Finale



Award ceremony

- The 3 finalists get the chance to make their pitch at the FinTech Congress on March 31th 2016
- Following there will be a questions and answers session
- The Jury judges the finalists and awards the winner of the Swiss FinTech Award 2016
- The winning FinTech receives a wild card for the FinTech Innovation Lab in London 2017 and a cash prize sponsored by Credit Suisse

For any questions to the Swiss FinTech Award 2016 please feel free to contact the organizers

Overview Contacts



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