



## Developing Outcome Based Solutions with Smart Beta

Smart Beta is the current buzz-word in investing and the number of products in the market is growing almost daily – meanwhile, few people have a clear concept around the use and communication of smart beta to less sophisticated end-clients.

The aim of this session is to

- Show how single or multi factor strategies can be employed to deliver better investment outcomes.
- Run through a number of live case-studies
- Show the tools and services we can offer to you to better understand how smart beta can help you reach your desired outcomes – be it more consistent factor exposure vs. benchmarks, improved risk/return of equity allocations or better returns through systematic harvesting of risk premia.

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