



Factor Investing and Smart Beta: Implementation Challenges for Institutional Investors

- > How can smart beta be effectively implemented?
- > What are the impacts on portfolio construction and allocation?
- > What is best practice in terms of governance and risk management?

Case Studies and Q&A session with the audience

Laurent Trottier

CFA, Global Head of ETF, Indexing and Smart Beta management, Amundi

Laurent Trottier was appointed Global Head of Index and Smart beta management at Amundi in September 2014.

Laurent was Head of Index Management at Amundi since 2005 and started his career in the Group in 2002 as a passive equity portfolio manager at Crédit Lyonnais Asset Management (CLAM), which merged with Crédit Agricole Asset Management (CAAM) in July 2004.

Prior to that position, Laurent Trottier was a portfolio manager at State Street Banque SA (1999-2002).

Laurent Trottier is a CFA Charter holder (2002) and has an engineering degree (1999) from ENSIMAG (modelling and economics decision specialization). He also holds a post-graduate degree in finance from the University of Grenoble.

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